Dobson Academy School Plan

**Demographics**

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|  | Current Enrollment | Enrollment Increases | Campus Target | % of Target | Budget Enrollment | # of Minority | % of Minority | Pacific Islander | African American | Hispanic | American Indian/ Alaskan | Caucasian | Un- classified | Total Free/ Reduced | % Free/ Reduced |
| Dobson Academy |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |

**Dobson Measures of Excellence**

Dobson Academy Mission Statement

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| Arizona Ball Charter Schools  At Dobson Academy, our mission is to provide high quality education that emphasizes core academic excellence. This is delivered in a nurturing partnership, where parents, students, and staff work together to form a successful educational program. |

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| ESTABLISH  Academics  Goal: |
| EQUIP/ENGAGE  Action Step/Update: |
| EVALUATE  Progress Monitoring:   * Teacher observations and evaluations * Needs focused professional development on half days once monthly * Professional development opportunities for staff off campus |

ELA

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| Goal:  Equip/ Engage:  Action Steps/ Update:  Progress Monitor:   |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | | Grade Level | Kindergarten | First | Second | Third | Fourth | Fifth | Sixth, Seventh, Eighth | | Curriculum | -Fundations  -CKLA  -Pieces of Harcourt Trophies | -Fundations  -Core Knowledge | -Fundations  -Core Knowledge Domains | -Engage NY  -Beyond Textbooks | -Engage NY  -Expeditionary Learning | -Beyond Textbooks  (No specific curriculum- will pull from Harcourt) | -Beyond textbooks  -Pearson MyPrespectives | | Tools used | -BT calendar  -AZ standards website | -BT assessments  -CKLA tests  -AZ standards | -Leveled readers  -BT calendar  -BT for standards | -Formatives | -Engage NY assessments  -Beyond textbooks formatives | -Resources  -Formatives  -BT for standards | -curriculum map, content, standards, assessment, planning, and resources  -AZ.gov for standards | | Assessments | -Fundations  -Created assessments  -DIBELS | -CKLA tests  -Formative, summative, benchmarks | -Fundations  -Core Knowledge  -DIBELS | -BT formatives  -Engage NY module assessments | Engage NY assessments  -Beyond textbooks formatives | -Formatives  -Self- created assessments | -Beyond Textbooks for formatives and will be using PowerSchool for the benchmark assessments. | |

Goal:

Equip/ Engage:

Action Steps/ Update:

Progress Monitor:

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| Grade Level | Kindergarten | First | Second | Third | Fourth | Fifth | Sixth | Seventh- Eighth |
| Curriculum | - Eureka math | -Eureka math | -Eureka math | -Engage NY | -Eureka math | -Beyond textbooks  -Eureka math | -Beyond Textbooks  -Engage NY  -Math in Focus  Science Explorer | -Beyond textbooks |
| Tools used | -BT calendar  -Az standards website | -BT calendar  -Az standards website | -BT calendar  -Az standards website | -Standards in Engage NY | -BT pacing | -BT calendar | -Standards  -Resources | -PowerPoints  -Notes  Activities |
| Assessments | -Eureka math  -Self created | -Eureka math | -Eureka math | -BT formatives  -Engage NY module and mid- module assessments | -BT formatives  -Self created | -BT formatives  -Mid module testing in Eureka | -Powerschool for quarterly assessments  -BT for weekly formatives | -Formatives from BT |

Math

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| ESTABLISH  Economic Sustainability  Goal:   1. Work to become more independently sustainable economically 2. Increase enrollment throughout the 18-19 school year 3. Increase marketing in target areas, and in the Hispanic community. 4. Create an Economic stability task force, that will write grants and locate other economic opportunities. |
| EQUIP/ENGAGE  Action Step/Update:   * Re-Enrollment letters sent * Marketing plan established. * Preparation begun for Kinder Round up’s & Open Enrollment * Continued promotion of the use of word of mouth and social media |
| EVALUATE  Progress Monitoring:   * The front office continues to respond promptly to website inquiries, give tours, and make calls to prospective parents and students. We continue to have new enrollments. * Several fundraisers, Raffles and events have proved successful. We continue to prospect new opportunities. * Marketing techniques will continue to be evaluated and refined; in order to reach the greatest amount of the community in the most effective way. |

**Overall Campus Celebrations and Challenges**

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| **Celebrations:** |
| **Challenges:** |